



FAST FORWARD

RIVERSIDE COUNTY TRANSPORTATION COMMISSION

91 Project Corona Community Task Force
January 14, 2016
7-9 p.m.
Corona Public Library
Meeting Notes

Attendees:

Task Force Members

Bob Dressler
Amie Kinne
Mark Kozakowski
Rowena Mendoza
Christine Mynes
Jeff O'Dell
Cynthia Schneider
Sol Shapiro
Sandy Simmons
Jerry Sincich
Muhammad Sohail
Wes Speake
Michele Wentworth
Frank Zwayne

Absent:

Tom Coelho
Casey Horvath
Susie Dana

RCTC Staff:

Anne Mayer
Eliza Echevarria Perez
David Thomas

City of Corona:

Mayor Scott
Vice Mayor Haley
Kerry Eden
Capt. Rodriguez
Nelson Nelson

AWJV (Design-Builder):

Jan Bohn

Outreach Team:

Robert Chevez (Westbound Communications)
Cheryl Donahue (Arellano Associates)
Marnie Primmer (Connected Consulting)

The meeting was called to order by 91CCTF coordinator Marnie Primmer and commenced with a reminder of the common themes that arose at our inaugural meeting regarding why the group has come together. 91CCTF members volunteered because they have great pride in being a Corona resident, love their community and want to give back. 91CCTF members are being impacted by the project and wanted to provide input to the project team to help their community in an environment where factual, relevant and timely information is shared. Project team members are proud to be working on such an important project for the County of Riverside, and of the way they embrace innovation. They chose transportation as a career because they wanted to give back to their community and to help make people's quality of life better.



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After the initial recap, the group dove straight into comments from their “homework” assignment, a review of the IE511.org website and mobile website. Feedback included making the app more mobile-friendly (such as Waze and Google and Apple map applications). On the go, it is hard to find information that one is seeking, so adjusting for a “one click” access to the real-time map data being posted would help. Users experienced some zooming issues when attempting to drill down to a particular area on the map. It is important for incident icons to appear at the proper location, several reported experiencing a disconnect from where the icon was posted to where the activity was taking place (i.e. ramp closures not marked at correct ramp, cone for Grand incorrectly located at Main). Some users experienced issues with slow load time, freezing or refreshing issues.

Marnie then asked for feedback on other issues the group had experienced since the last meeting. A task force member reported that other map applications do not have correct information, gave example of using Apple maps to get to meeting with incorrect information popping up. Several members of the group wanted RCTC to increase/enhance its use of Facebook to provide updates on public comments/suggestions/inquiries and to become more proactive rather than reactive. The group also suggested greater use of billboards, water bill inserts and other “low tech” outreach tactics.

A presentation was then provided by the 91 Project outreach team: Eliza Echevarria Perez, Chery; Donahue, and Robert Chevez. The presentation consisted of an overview of all the tools in the outreach tool box, and a snapshot of which team members handle each aspect of the public communications. Information cards were handed around for Task Force members to use when speaking with neighbors and members of the public. The group was shown how the search feature works on the website to help tailor the information on upcoming closures to the user. (Presentation is available online at www.sr91project.info/cctf)

David Thomas then gave a presentation that responded to some topics requested at the first CCTF meeting: what will be taking place at the terminus of the new tolled facility on the SB 15, and what is the plan for soundwalls along the project corridor. In addition, David presented information about upcoming construction activity including work planned along Serfas Club and several options the project team is considering for the work planned at the Maple bridge. Options presented included weeknight closures for 20 nights; weekend closures for 10 Friday and Saturday nights; one 55-hour closure over a weekend from 9pm Friday night to 4 am Sunday morning. (Presentation, ramp closure map and soundwall map is available online at www.sr91project.info/cctf)

The group then broke out into smaller discussion groups focused on either the traffic handling/signage/detours needed for the work OR the public communications planned for the work. The small groups had 91 Project team members participating to answer questions and provide information. The communications group talked about how citizens access the information available from the Project Team, the approach the team was proposing for the upcoming work whether it was in a single weekend or over a prolonged period of night work, and ideas to get the word out to a broader audience. The traffic handling group talked mainly about the 55-hour closure and the impact it will have to surrounding businesses and residents, what the detour options would be, and how the project team would accomplish the work within the 55-hour work window.

A member of the CCTF was tasked to be note taker/reporter for each group. After the groups worked through issues for approximately half an hour, they came back together to report out. Both groups preferred a 55-hour closure to a prolonged period of night closures and believed that we could get a bigger bang for the communications buck by concentrating the focus on that single weekend. Issues that the groups identified as needing to be addressed included reaching out to shippers and distributions centers, as well as businesses that rely heavily on regular shipments (i.e. Amazon, UPS, Monster, trucking companies, the Ports). Freeway Service Patrol/ tow truck drivers stationed throughout the corridor to prevent a fender bender or disabled vehicle from impacting traffic further. Promotions with RTA and Metrolink to get people out of their cars for the weekend but still enable mobility was proposed. An emphasis was placed on the need for improved signage. PCMS signs are too hard to read (too much information moving too quickly) and need billboards in the corridor. The group really liked the ramp closure map provided and wants RCTC to post it on Facebook as well as the website and to post the closure schedule to FB as well.

Additional feedback from the group was that there needs to be greater communication between the CCTF facilitator and the task force in between meetings. Marnie committed to sending a weekly update email to get information out the the group. Several members of the group also expressed disappointment that there was not more time allotted during the meeting to interact, that the meeting still felt too “presentation heavy.” They had questions from neighbors that they had not gotten to ask/get answered. Marnie asked that these be shared via email subsequent to the meeting to be added to the public comment matrix for response and tracking, and asked that members not wait to the meeting to bring forward topics they are hearing from their networks. A CCTF member said they would like to see the questions/concerns being asked by members of the public and the Project Team’s responses added to the website or Facebook. Several CCTF members reported that they had been reaching out within their neighborhoods as well and wanted handouts to be able to share, and generally reported that their neighbors were receptive to a community member providing information.

Marnie reminded the group about the upcoming tour opportunities and clarified that CCTF members could pick either date offered as a tour would take place on both dates.

The next CCTF meeting will be held February 11, 2016 7-9 PM at the Corona Public Library.